



# 2011 *Silver Circle* HONORS

## & Professional Development Seminar

### THE EVENT

On Saturday February 19, 2011

Ohio Valley broadcasting's finest will gather to honor our region's Silver Circle inductees... and you're invited! Join us for a day filled with seminars, and hands-on-training that will both equip and inspire as you network with some of the most influential people in local media today.

And we're thrilled to announce *The Poynter Institute's* **Al Tompkins** as keynote speaker and seminar leader!

Whether you're an on-camera or behind the scenes video professional, a student or an educator, you won't want to miss this opportunity to get a leg up in this ever changing industry.

**Roberts Conference Centre & Holiday Inn**  
123 Gano Drive ~ Wilmington, OH 45177  
1-800-654-7036

### THE SCHEDULE

8:30am	Registration
9:30am-10:30am	Seminar Session I
10:40am-11:40am	Seminar Session II
11:50am-12:50pm	Seminar Session III
1:00pm-2:30PM	Silver Circle Ceremony & Luncheon
2:45- 3:45pm	Seminar Session IV

### QUESTIONS?

Contact:  
Dionne Miller  
Ohio Valley Chapter Administrator &  
Silver Circle Chairman  
(802) 578-7104  
[dmiller@ohiovalleyemmy.org](mailto:dmiller@ohiovalleyemmy.org)

### THE HONOREES

#### *Silver Circle*

**CHERYL MCHENRY** - From EMMY winning reporter to lead anchor, Cheryl McHenry has used her gifts to connect with the Dayton viewers of WHIO for more than 30 years. She has been awarded "Best Anchor" by the Associated Press, and is a member of the Radio/Broadcasting Hall of Fame of Ohio.

**DAVE NAKDIMEN** - For 36 years, Dave Nakdimen served Louisville as government and political reporter for WAVE-TV. He's earned an EMMY award, 9 SPJ Awards and induction into the Kentucky Journalism Hall of Fame. In 1997, he "retired" to part-time political analyst for WAVE.

**ANGELA PACE** - A fixture of central Ohio television since 1980, Angela Pace became a Columbus household name during time at both WCMH and WBNS as reporter and anchor. Through-out her career in her home town, Angela has earned countless awards for her commitment to the community. She is currently the Director of Community Affairs at 10TV.

**JOHN POPOVICH** - Since 1979, "Popo" has brought more than just sports to Cincinnati. As 9News Sports Director, John uses a unique writing style that has earned him 7 regional EMMY awards. In addition, he continues to host and produce "Sports of All Sorts," the Queen City's longest running sports talk call-in show.

#### *Keynote Speaker*

#### *Al Tompkins*

After two and a half decades as a photojournalist, reporter, producer, and news director, Mr. Tompkins joined the Poynter Institute in 1998 as Senior Faculty for Broadcast and Online. An author and leading educator, Mr. Tompkins has taught journalists all over the world earning some of our industry's top honors, including The Peabody, 7 National Headliner Awards, and The Governor's Award & National EMMY from NATAS. He is also a proud member of the Kentucky Journalism Hall Of Fame.

# 2011 PROFESSIONAL DEVELOPMENT SEMINAR TOPICS

**Let's Get Critical: Al Tompkins:** Learn to go way beyond the obvious questions that will enrich your stories and drill down to the truth. Come expecting lots of laughs, interaction and audience participation. <9:15am start time>

**Cool Tools: Al Tompkins:** Learn about the latest and coolest tools journalists are using to gather, edit and file stories. Most are cheap or free and mind-blowingly cool to use. It sounds like a scam, but it's real - we promise!!

**Funding Your Independent Project:** You know your idea is solid, but where can you get the money to make it reality? Join us as we look at creative ways to find funding for your next project!

**Reinventing Yourself: Outside the Newsroom:** Found yourself outside the newsroom but still chasing your dreams? Hear how these people have continued to pursue their broadcasting/media careers outside the traditional route.

**One-Man Banding:** Whether you're a reporter who's been handed a camera, or a photojournalist now carrying the mic, one-man banding is more a part of our industry than ever before. Sign up to learn how to be creative while doing it all.

**The Next Five Years:** Our industry is ever changing, time to get on board with what's next or get out of the way! Join this seminar discussion with the CEO of Scripps Howard, Rich Boehne, as we look into the future...how changes of the next 5 years will impact you!

**From College to Colleague:** Don't wait for graduation to make a name for yourself. Learn how to develop your personal brand as well as how your hard work now is setting the stage for success. Hear from some of your own. The time is now!

**How to Win an EMMY Award:** Think winning an EMMY Award is out of reach? Think again...Hear from our Award winning insiders on how you too can add EMMY Award Winner to your resume.

**Resume Tape Critique:** Ever wonder about your Resume Reels first impression? Want to make your talent grab someone's attention? Bring a DVD copy of your resume reel, and sit down with our panel of experienced media personnel as they help make your reel stand out among the rest.

## REGISTRATION FORM

\$30 Students – includes student membership  
\$45 Current NATAS members  
\$60 Non-NATAS members  
\$90 Non-NATAS members – includes current year membership (through 8/31/2011)

\$30 Silver/Gold Circle Ceremony & Luncheon only

• Note: Reservations for lunch **must** be made by Feb. 16.

*Please indicate your seminar preference by numbering 1 (first preference) to 5 (alternate):*

\_\_\_\_\_ **Critical Thinking (EARLY START: 9:15AM)**

\_\_\_\_\_ **Cool Tools**

\_\_\_\_\_ **Funding Your Independent Project**

\_\_\_\_\_ **Reinventing Yourself Outside the Newsroom**

\_\_\_\_\_ **One Man Banding: Reporter turned VJ**

\_\_\_\_\_ **One Man Banding: Photographer turned VJ**

\_\_\_\_\_ **Our Industry: The Next Five Years**

\_\_\_\_\_ **From College to Colleague**

\_\_\_\_\_ **How to Win an EMMY® Award**

\_\_\_\_\_ **Resume Tape Critique**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

COMPANY/SCHOOL: \_\_\_\_\_

NATAS MEMBER? Y N STUDENT? Y N

**Payment Info:**

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SEND REGISTRATION & PAYMENT TO:

NATAS-Ohio Valley Chapter  
c/o Dionne Miller  
6736 Leapsway Drive  
Westerville, OH 43081

Register online: [www.ohiovalleyemmy.org/silver\\_circle](http://www.ohiovalleyemmy.org/silver_circle)